

Press +++ Emitex 2025  
April 8-10, 2025



## Record number of exhibitors and visitors at the closing of Emitex 2025

**Buenos Aires, April 2025.- The International Trade Fair of Suppliers for the Garment Industry was attended by 102 exhibitors and more than 9,000 visitors, who packed the halls of La Rural Trade Center of Buenos Aires over the course of three days in search of innovations, trends, and new business opportunities.**

Once again, Emitex 2025 was the meeting point for the textile industry, the ideal setting for garment manufacturers to access all the suppliers in the sector and obtain information and contacts for their collections. In an area of 8,000 sqm - which grew by 37% compared to the last edition in 2023 - the latest developments in fibers, yarns, fabrics, accessories and printing and digital sublimation machines, among others, were exhibited.

The Project Manager of the exhibition, Andrea Lippi, referred to the great turnout that this edition had: *"Exhibitions such as Emitex become a great business center that drives the industry, where exhibitors and visitors meet and new links, ideas and projects emerge together. Within these events, the textile industry displays all its novelties. It allows us to anticipate what will happen in the next edition in 2026 together with Simatex and Confemaq,"* she added.

### **Trends, innovation and sustainability, the three central themes**

The Trend Hub was one of the most popular proposals of this edition. Curated by Maru Silva and Pía Kelly from SUDA, a selection of five fabric universes with the trends of the summer 2025/2026 season was presented. Each day, visitors were guided through the Trend Hub, where they could gather inspiration, insights, and ideas for their upcoming collections.

Another highlight was the Design Point, which featured four textile designers: Ayelén Carrete, Bruma, Inés Larralde, and Moca Textil, who showcased their exclusive prints over the three days of the exhibition.

### **Emitex 2025 in the words of the exhibitors**

#### **COTTONTEL – Einy Valencia Fernandez, Sales Manager:**

"Being back at Emitex means being at the center of the fabric and the yarn. It is a place that brings together all the greats of our industry and we could not miss it, to be in contact with customers. We will always be present."

**CLADD - Diego del Priore, Marketing Manager:**

"All editions of Emitex have been with a positive balance in terms of attendance, a space to contact customers and visitors interested in the proposals. This year we bet on a creative booth that caught the attention of both manufacturers and curious visitors."

**TN PLATEX – Francine Karagozian, Communication and Community Development:**

"We had strong Flow of visitors, it was a great place to be able to spread our new business unit. Emitex is always a good place to meet again with our suppliers, customers, the entire textile chain and generate new contacts".

**EPSON – Rossana Gil, Sr. Channel Manager:**

"We are very happy with our participation in Emitex, we had many visitors and an influx of people interested in the products we offer and new launches. We were able to generate contacts to do new business. For us it is gratifying to be able to have contact with the end user and be accompanied by our suppliers, because it helps us to have a greater presence."

**CREORA - Jesse Moura, Marketing Manager:**

"We chose Emitex because it is the exhibition that opens the doors in Argentina for textile companies. We are pleased to showcase our sustainable technology. Argentina is very important for us, who are in Mercosur."

**RITEX – Alex Ekserciyán, Director:**

"It was a very good experience to be exhibiting these three days at Emitex 2025. We take advantage of the opportunity for clients to visit us who would otherwise take us longer to meet. And we had the opportunity to be met by new customers."

**ISD (Digital Systems Integration) - Nicolás Moras, Product Manager:**

"The fair was well organized, with a relaxed and pleasant atmosphere. The visitors showed a more concrete and directed interest in what they were looking for."

Emitex 2025 closed its doors at La Rural Trade Center of Buenos Aires, but continues virtually through the digital catalog of Exhibitors & Products, which will remain active. To find it, you can enter [this link](#).

The Argentine exhibition belongs to the Texpertise Network, a global network of more than 60 textile fairs that Messe Frankfurt holds in 13 countries. Texpertise unites the protagonists of the textile sector around the latest trends, key themes and events in the field, generating valuable connections between more than 500,000 professionals from all over the world.

The next edition of Emitex will be held in conjunction with Simatex and Confemaq and will take place in May 2026 at La Rural Predio Ferial.

**For more information about the exhibition:**

<https://emitex.ar.messefrankfurt.com/buenosaires/es.html>

**Social media:**

<https://www.instagram.com/industriatextilexpo/>

<https://www.facebook.com/IndustriaTextilExpo>

<https://x.com/TextilExpo>

## Hashtags

#Emitex #Emitex2025

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## Information about Mundo Textil

It is the only magazine specialized in suppliers of the Textile and Apparel Industry in Argentina. For more than 15 years it has effectively communicated to the sector. It has participated in the organization of sectoral exhibitions since its creation and is an active part of the most representative institutions of the textile industry. In its digital and paper format, it covers all Latin American countries and has more than 15,000 readers per edition.

[www.mundotextilmag.com.ar](http://www.mundotextilmag.com.ar)

## Information about Messe Frankfurt Argentina

It is the local subsidiary of Messe Frankfurt GmbH, the world's leading professional exhibition organization company. The objective of its events is to promote real business meetings that stimulate regional markets, encourage the domestic market and in turn urge the development of the technological pole in each area. Currently the portfolio of events of Messe Frankfurt Argentina includes the exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta and Arminera. In addition, it holds numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and ExpoEFI, among others.

[www.ar.messefrankfurt.com](http://www.ar.messefrankfurt.com)

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[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)

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