

Press release

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After three successful days, Emitex 2023 once again established itself as an undisputed benchmark in the textile industry

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The International Exhibition of Suppliers for the Clothing Industry had the participation of 100 brands represented in 90 national and international exhibitors and more than 9,000 visitors. Trends, innovation and sustainability were its main axes..

Emitex is the meeting point for the entire textile sector; the ideal setting for manufacturers to generate new contacts and obtain essential information about where to source for their upcoming collections. The exhibiting companies exhibited fiber yarns, fabrics, trims, digital printing machines, chalking plotters and cutting robots, as well as clothing services.

The Project Manager of the exhibition, Andrea Lippi, referred to the great summoning that this edition had: *"We are very happy with the result of Emitex 2023; we had a much higher influx of visitors than in the previous edition. In the exhibition aisles there was an incredible business climate. We had 20 new exhibitors who want to return next year, which speaks of the success of the event. This edition was really more than we expected." And she added: "We look forward to everyone in the 2024 edition where, like every even year, Simatex and Confemaq come together. We plan to incorporate new spaces with new themes and continue demonstrating the potential that our industry has"*.

In the same vein that Messe Frankfurt GmbH is committed to the Sustainable Development Goals (SDG) and is a signatory to the United Nations agreements, sustainability was one of the central axes of Emitex 2023. It had the participation of exhibiting companies that they have sustainable practices and are focused on driving change through advocacy, education and concrete industry actions to create a sustainable future.

Another of the attractions of this edition was the **DENIM STATION**

where, through the different stations, it was possible to discover and learn about the production and design circuit of JEANSWEAR, from the fiber to the finished product, all the links that participate in the complex and exciting value chain. This includes fabrics, making the garment, washing, trends and design, and recycling.

How was the exhibiting companies' experience in Emitex 2023:

Cladd

Diego Del Priore, Marketing Manager: "We haven't participated in Emitex for many years and the truth is that it met our expectations. The summoning was very good and we had a very attractive booth, we made many contacts and we were able to present all our proposals and news. We are happy with the repercussion and it was a nice experience to have returned".

Creora

Marcos Ferreira: It was a very good first participation, we are very happy with our debut at the fair. We managed to get good deals, inform the final consumer about the technologies that we are bringing to the Argentine market, and hopefully we will see each other at the next".

Maxprint

Mauricio Swiecarz: "This is our second participation and as in the previous edition, it gave us very good results. It helped us to publicize our brand, position ourselves in the market and in communication".

INTA

Darío Oscar D'Onofrio, Commercial manager: "This is the first time we have participated in Emitex and we are very happy with the impact. In addition to suppliers and customers, we meet colleagues, it is a very enriching experience".

Fibran Sur

Maximiliano Gómez: "In this edition we once again exhibited our concept of recycled materials, with flat, plain and patterned fabrics, and all that is knitted, always under the lines of sustainability. We are disseminating and exhibiting this so that both companies, brands and entrepreneurs can have access to fabrics for the production of sustainable products".

Emitex 2023 closed its doors, but continues virtually through the interactive Exhibitors & Products catalog that will remain active and will be updated to keep the entire industry connected:
<https://emitex.ar.messefrankfurt.com/buenosaires/es/buscador-expositores.html>

The next edition of Emitex will be held in May 2024 together with Simatex -the International Trade Fair of Textile Machinery - and

Emitex
International Trade Fair of
Suppliers for the Garment
Industry.
Costa Salguero Center
Buenos Aires, 2023

Confemaq -the International Trade Fair of Garment Machinery.

Exclusive event for professionals and business professionals in the sector. By invitation: free of charge

To register, you must submit your ID. Children under 16 years old will not be allowed even when accompanied by an adult.

More information:

www.emitex.com.ar

Press information and photographic material:

<https://emitex.ar.messefrankfurt.com/buenosaires/es/prensa.html>

Social networks:

[Facebook](#) | [Twitter](#) | [Instagram](#)

Additional information about sustainability at Messe Frankfurt

The Messe Frankfurt business group is one of the world's largest organizers of fairs, congresses and events with its own venue. Around 2,200* employees at the Frankfurt am Main headquarters and 28 subsidiaries are involved in organizing events all over the world. In the 2022 financial year, the group's turnover was around 450* million euros. We effectively support the commercial interests of our clients within the framework of our "Fairs & Events", "Locations" and "Services" business segments. A crucial strength of Messe Frankfurt is its strong global distribution network, serving some 180 countries in all regions of the world. Our comprehensive offering of services—both face-to-face and online—consistently guarantees customers around the world high quality and flexibility in planning, organizing, and running their events. Thanks to our digital experience, we develop new business models. The range of services goes from the rental of venues to the hiring of personnel and catering, through the design and assembly of booths and marketing services. Sustainability is a central pillar of our corporate strategy. Thus, we operate in a balance between ecological and economic action, social responsibility and diversity.

More information at: www.messefrankfurt.com/sustainability

The company is headquartered in Frankfurt am Main. The partners are the city of Frankfurt, with 60 percent, and the state of Hesse, with 40 percent.

More information at: www.messefrankfurt.com

* preliminary figures 2022

Additional information about Messe Frankfurt Argentina

It is the subsidiary of the world's leading organization of professional exhibitions. The aim of the shows is to promote real business meetings that stimulate regional markets, boost the internal market and in turn encourage the development of the technological pole in each area. Currently, the event portfolio of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoFerretera, Intersec Buenos Aires, Salón Moto, Simatex, Tecno Fidta. In addition, it organizes numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and Arminera, among others.

You will find more information at www.argentina.messefrankfurt.com

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