

**Press release**

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## “Cosiendo redes” in the textile sector: free training for labor inclusion

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**The “Paz para la No Violencia” NGO’s project promotes the education and incorporation of professionals within the textile industry. They will be present in Emitex 2019 with the aim of generating new links and job opportunities.**

For ten years now, Fundación Paz para la No violencia has carried out an ambitious project called Cosiendo Redes. It is a series of alliances and programs that have as aim to train vulnerable people in textile trades, thus promoting their labor inclusion within the sector.

As from the connection with different companies, Cosiendo Redes has already achieved that 7,000 people receive education on several sectors, with more than 1,400 successful work insertions.

“Our goal is that our students can have access to a stable job, whether as an employee or as a freelance, assembling his/her own production unit, and with tools given by professionals specialized in the textile industry”, states the Project Coordinator, Bach. Ma. Gisele Chairrasco.

This year Cosiendo Redes will take part for the second time in Emitex, the exhibition that gathers all the textile industry main players and that will be carried out on April 9-11 in Costa Salguero Center. There, they will show the work they are doing and will take advantage for creating new relationships and alliances between the exhibiting companies and the professionals that visit the fair.

The technical trainings that are offered within the project are totally free of charge and include areas such as: machine operator, pattern making, printing and embroidery, corsetry, among others. They will also include educational activities that range from how to generate a CV up to the preparation for an interview.

Besides, Cosiendo Redes develops a follow-up program from which it is examined, approximately every six months, how the work relationship has evolved, thus creating a containment bridge between the business professionals and the students. Furthermore, to drive students to develop independently, there will be extracurricular workshops for those who have their own enterprise and seek to improve it, for example, in

Indexport Messe Frankfurt  
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commercialization matters.

Facing the complex situation the sector is undergoing, Chairrasco states that "though we are in a quite critical moment for the textile industry, it is the right time to receive education, training and seek a job that meets the necessary work guarantees."

Emitex will take place on April 9 - 11, 2019 in Centro Costa Salguero, Buenos Aires, Argentina.

The exhibition is only for businessmen and professionals of the sector. With an invitation: free of charge. People under 16 years will not be admitted, even if attending with an adult.

**Further information:**

[www.emitex.com.ar](http://www.emitex.com.ar)

**Press information and photographic material:**

<https://emitex.ar.messefrankfurt.com/buenosaires/en/prensa.html>

**Links to websites:**

[www.facebook.com/IndustriaTextilExpo](http://www.facebook.com/IndustriaTextilExpo) | [www.twitter.com/TextilExpo](http://www.twitter.com/TextilExpo) | [www.instagram.com/industriatextilexpo](http://www.instagram.com/industriatextilexpo)

**Additional Information on Mundo Textil**

It is the only magazine specialized in the suppliers of the Textile and Clothing Industry of Argentina. For more than 15 years it has effectively communicated to the sector. It has participated in the organization of sector exhibitions from their creation and it forms active part of the most representative textile industry institutions. In its digital and paper format, it covers all Latin American countries and has more than 15,000 readers per edition.

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at 30 locations, the company generates annual sales of around €715\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*preliminary figures 2018

**Background information on Messe Frankfurt Argentina**

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires,

Emitex  
International Trade Fair of Suppliers for  
the Garment Industry  
Costa Salguero Center  
Buenos Aires, April 9 - 11, 2019

Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Moto Show, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others.

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