

Press release

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## EI #CdT35 will be in Emitex

**The next edition of Circuito de Tendencias will take place within Emitex 2019 framework, the largest textile exhibition in the country. Organized by Observatorio de Tendencias INTI, the meeting will give key information on Winter 2020 season trends. Registrations are opened.**

#CdT35 has a definite date and place: it will be carried out next April 10 during Emitex 2019, the International Trade Fair of Suppliers for the Garment Industry. It is an updating conference about fashion industry trends, organized by Observatorio de Tendencias de INTI Textiles (OdT).

The #CdT35 proposal will consist in presenting a study of international runways, specialized magazines and sites, with accurate information on the new consumer behaviors and key data on the macro and micro trends of Winter 2020 season that will allow textile business professionals to set up new strategies for their next collections.

This time, OdT specialists traveled in February to France, Italy and England. In Paris they visited the main textile fairs, among them Texworld, organized by Messe Frankfurt. In London they took part of London Fashion Week and of the International Fashion Showcase, where the current most avant-garde emerging designers' works were presented. In Milan, meanwhile, they had been all over the fashion week and the main city circuits.

The results of this visit will be presented the next April 10 from 8.30 a.m. in Costa Salguero Center Auditorium, during Emitex 2019. The conference is devoted to clothing and textile brands, design and product, marketing and sale teams, referents of textile industry, clothing and design in our country and in Latin America.

More information and registrations:

<https://emitex.ar.messefrankfurt.com/buenosaires/es/eventos/trends-circuit.html>

Emitex will take place on April 9 - 11, 2019 in Centro Costa Salguero, Buenos Aires, Argentina.

Indexport Messe Frankfurt  
Luis María Campos Av. 1061 - P 5°  
C1426BOI, Buenos Aires  
Argentina

The exhibition is only for businessmen and professionals of the sector. With an invitation: free of charge. People under 16 years will not be admitted, even if attending with an adult.

**Further information:**

[www.emitex.com.ar](http://www.emitex.com.ar)

**Press information and photographic material:**

<https://emitex.ar.messefrankfurt.com/buenosaires/en/prensa.html>

**Links to websites:**

[www.facebook.com/IndustriaTextilExpo](http://www.facebook.com/IndustriaTextilExpo) | [www.twitter.com/TextilExpo](http://www.twitter.com/TextilExpo) | [www.instagram.com/industriatextilexpo](http://www.instagram.com/industriatextilexpo)

**Additional Information on Mundo Textil**

It is the only magazine specialized in the suppliers of the Textile and Clothing Industry of Argentina. For more than 15 years it has effectively communicated to the sector. It has participated in the organization of sector exhibitions from their creation and it forms active part of the most representative textile industry institutions. In its digital and paper format, it covers all Latin American countries and has more than 15,000 readers per edition.

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at 30 locations, the company generates annual sales of around €715\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*preliminary figures 2018

**Background information on Messe Frankfurt Argentina**

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Moto Show, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others.

For more information, please visit our website at [www.argentina.messefrankfurt.com](http://www.argentina.messefrankfurt.com)

Emitex  
International Trade Fair of Suppliers for  
the Garment Industry  
Costa Salguero Center  
Buenos Aires, April 9 - 11, 2019