

Press release

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Emitex 2019: more connected with exhibitors and visitors

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The exponent meeting of the Argentine textile industry renewed its website, as a part of a digitalization strategy that seeks to offer more and better tools to professionals.

On April 9-11, Emitex will open again its doors in Costa Salguero Center of Buenos Aires, in which it hopes to gather more than 9,000 professionals of the garment industry.

With the aim of generating more interactive proposals for exhibitors and visitors, the organizers have developed for a long time a digitalization strategy that includes several actions, among them, the full renovation of its website, which is much more modern, attractive and user-friendly.

Those who visit www.emitex.com.ar will find an entrance door to the exhibition world. The new platform is focused on the needs of each of the exhibition players, with accurate and easy to access information. It contains the latest news on the event, interesting data, images and all the useful information both for those who wish to visit the exhibition and for the companies that wish to exhibit.

Apart from the website, Emitex also has different social networks (Facebook, Instagram, and Twitter) through which it shares up-to-the-minute information with its followers.

Emitex will take place on April 9 - 11, 2019 in Centro Costa Salguero, Buenos Aires, Argentina.

The exhibition is only for businessmen and professionals of the sector. With an invitation: free of charge. People under 16 years will not be admitted, even if attending with an adult.

Further information:

www.emitex.com.ar

Press information and photographic material:

<https://emitex.ar.messefrankfurt.com/buenosaires/en/prensa.html>

Links to websites:

www.facebook.com/IndustriaTextilExpo | www.twitter.com/TextilExpo |

Indexport Messe Frankfurt
Luis María Campos Av. 1061 - P 5°
C1426BOI, Buenos Aires
Argentina

www.instagram.com/industriatextilexpo

Additional Information on Mundo Textil

It is the only magazine specialized in the suppliers of the Textile and Clothing Industry of Argentina. For more than 15 years it has effectively communicated to the sector. It has participated in the organization of sector exhibitions from their creation and it forms active part of the most representative textile industry institutions. In its digital and paper format, it covers all Latin American countries and has more than 15,000 readers per edition.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018

Background information on Messe Frankfurt Argentina

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Moto Show, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others.

For more information, please visit our website at www.argentina.messefrankfurt.com

Emitex
International Trade Fair of Suppliers for
the Garment Industry
Costa Salguero Center
Buenos Aires, April 9 - 11, 2019