

Post-event report 2023

The most anticipated annual event
for the clothing industry in Argentina



MundoTextil

emitex

25 – 27.4.2023
Costa Salguero Center

9,247
Visitors from
the sector

94%
Satisfied
with meeting
their goals

95%
Satisfied with
the products and
services presented

84%
With influence
in decision-
making

93
Exhibitors
national and
international

91%
Satisfied
with their
participation

88%
Satisfied with
the number of
new contacts

86%
Satisfied with
the total number
of visitors

GENERAL INFORMATION

The International Trade Fair of Suppliers for the Garment Industry is the meeting point for all the players in the market. In the 2023 edition, textiles companies from Argentina, Brazil, China, and Turkey exhibited their products, services and innovations before numerous professional visitors from various countries in the region.

Date: April 25 - 27, 2023

Trade Center: Costa Salguero Center, Buenos Aires

Organized by: Messe Frankfurt Argentina

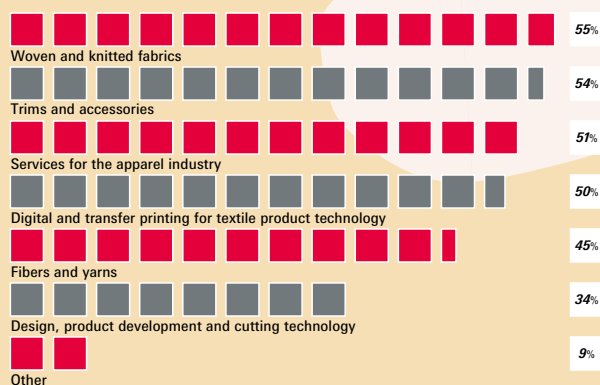
Supported by: Revista Mundo Textil

Total square meters: 6,336 m²

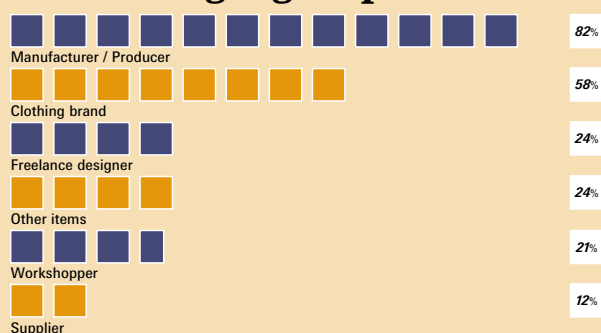
Exhibitors: 93

Visitors: 9,247

Main area of interest



Visitor target group



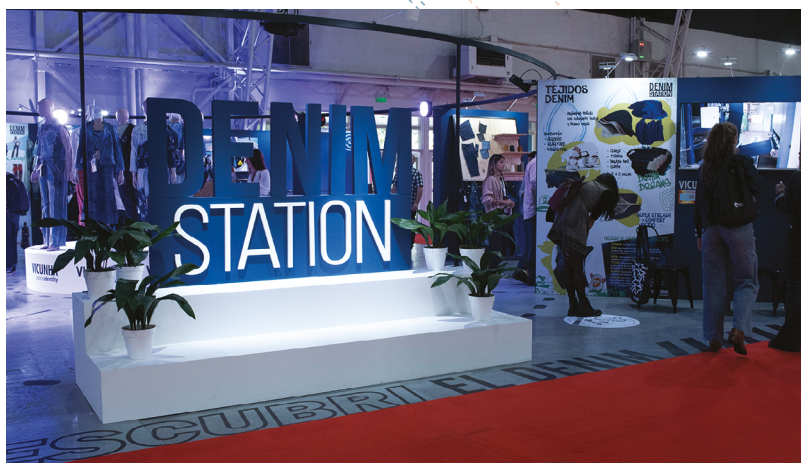
Several possible answers. Visitors and exhibitors survey result.

Highlights of 2023

DENIM STATION

Denim wear had a prominent space at Emitex 2023, specially designed to show the importance of the segment and explore the fundamental innovations that the approach to a jeanswear collection requires.

Through a circular tour, station by station, visitors were able to discover and learn about the jeanswear production and design circuit, from the fiber to the finished product.



SUSTAINABILITY AND CIRCULAR PRODUCTION

Following the guidelines of Messe Frankfurt GmbH and its commitment to the Sustainable Development Goals (SDG) and the United Nations agreements, sustainability was one of the central axes of Emitex 2023. The event had the participation of exhibiting companies that own sustainable practices and are focused on driving change through advocacy, education and concrete industry actions to create a sustainable future.



TEXTILE AND CLOTHING MARKET IN ARGENTINA



400,000
jobs



18,000
textile and clothing companies
distributed throughout the country



+235
million dollars
invested in 2022



4,414 / 11.8%
new formal salaried
seamstress jobs
(between September 2021 and September 2022)

TEXTILE PRODUCTION CHAIN



Obtaining natural raw materials
Fiber processing
Manufacture of yarns
Fabrics
Clothing making

Design
Dry cleaning and finishing of fabrics
Production for industrial uses
Marketing and distribution

Source: Argentine Industrial Chamber of Clothing and Pro-Tejer Foundation

**Don't miss
the next edition!**

**Emitex will be
carried out jointly
with Simatex and
Confemaq
21 – 23.5. 2024,
La Rural Trade Center**

For details and information
regarding your participation
as an exhibitor or sponsor, please
go to: emitex.com.ar
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